



GET FREE ADVERTISING AND INCREASED VISIBILITY WITH GOOGLE LOCAL BUSINESS

Promote your company online – free. Owner of www.BusinessSmiths.co.uk and small business expert Simon Ellingworth explains how.

Google Local Business Center is a great quick and FREE tool to promote your business.

Google has a market share of over 90% in the internet search industry, meaning that wherever your business is located, the chances are that your potential customers and clients are using a Google search for everything from finding a great place to get a pizza to searching for local businesses like yours.

Your listing will appear as a location pin on the Google map that features at the top of the Google search results.

Don't be put off if you're working from a home address as you can omit the house number and just use the street name – and besides most people will email, visit your site or phone. And if you have more than one address, you can create up to 10 listings at different addresses.

To get started you'll need a Gmail account, if you don't already have one. Sign up for an account [Here](#), and then head to the [Google Local Business Center](#) to create your listing.

Your listing will appear within 24 hours of verification, which takes a few minutes. You can also add videos (click here to see our simple guide on producing effective videos), photos and links about your business.

Why not visit www.BusinessSmiths.co.uk for a range of FREE business resources and tips?

Simon Ellingworth

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